



## EU - WB6 INVESTMENT FORUM

TIRANA ► 13 - 14 OCTOBER 2025

### DAY 1 – HIGH-LEVEL SESSIONS

08 <sup>30</sup> - 09 <sup>30</sup>	<b>ARRIVAL AND WELCOME COFFEE</b>
09 <sup>30</sup> - 10 <sup>00</sup>	<b>OPENING CEREMONY</b> <ul style="list-style-type: none"><li>- WELCOME SPEECH BY PRIME MINISTER EDI RAMA</li><li>- KEYNOTE SPEECH BY PRESIDENT URSULA VON DER LEYEN, EUROPEAN COMMISSION</li></ul>
10 <sup>00</sup> - 10 <sup>15</sup>	<b>KEYNOTE PANEL – INVESTMENT OPPORTUNITIES IN THE WESTERN BALKANS</b> <p>THIS HIGH-LEVEL PANEL COMPOSED OF THE WESTERN BALKANS 6 LEADERS WILL SET THE STAGE FOR THE FORUM BY OUTLINING THE STRATEGIC INVESTMENT PRIORITIES AND OPPORTUNITIES ACROSS THE WESTERN BALKANS. DISCUSSIONS WILL FOCUS ON FOSTERING COMPETITIVENESS, ENHANCING REGIONAL INTEGRATION, AND MOBILIZING SUSTAINABLE INVESTMENTS.</p>
10 <sup>15</sup> - 10 <sup>45</sup>	<b>SIGNING CEREMONY (LIST OF ANNOUNCEMENTS TBC)</b>
10 <sup>45</sup> - 11 <sup>15</sup>	<b>LEADERS' FAMILY PHOTO &amp; NETWORKING COFFEE BREAK</b>
11 <sup>15</sup> - 12 <sup>15</sup>	<b>DISCUSSION PANEL – INVESTMENT OPPORTUNITIES IN THE WESTERN BALKANS</b> <p>PANELISTS WILL INCLUDE REPRESENTATIVES FROM THE EUROPEAN COMMISSION, MINISTERS OF ECONOMY (OR EQUIVALENTS) FROM EU MEMBER STATES, BUSINESS LEADERS AND ASSOCIATIONS, AS WELL AS INTERNATIONAL FINANCIAL INSTITUTIONS SUCH AS THE EIB, EBRD, AND MEMBER STATES' FINANCIAL INSTITUTIONS.</p> <p>THIS PANEL WILL BRING TOGETHER KEY STAKEHOLDERS FROM PUBLIC INSTITUTIONS, INTERNATIONAL FINANCIAL INSTITUTIONS, AND THE PRIVATE SECTOR TO DISCUSS THE INVESTMENT LANDSCAPE OF THE WESTERN BALKANS. THE DIALOGUE WILL EXPLORE CURRENT BUSINESS CONSTRAINTS, UNTAPPED OPPORTUNITIES, AND THE REGION'S PRIORITY INVESTMENT NEEDS.</p>
12 <sup>15</sup> - 12 <sup>45</sup>	<b>NETWORKING COFFEE BREAK</b>
12 <sup>45</sup> - 13 <sup>45</sup>	<b>DISCUSSION PANEL – WESTERN BALKANS 6 AS A NEW SOURCE OF GROWTH POTENTIAL</b> <p>CONTINUATION WITH ADDITIONAL SPEAKERS, MAINTAINING BALANCE BETWEEN EU/WB6 PUBLIC AUTHORITIES, PRIVATE SECTOR, AND INVESTORS</p>
13 <sup>45</sup> - 15 <sup>00</sup>	<b>NETWORKING LUNCH</b>
15 <sup>00</sup> - 18 <sup>00</sup>	<b>AFTERNOON: SIDE EVENTS TBC</b>
19 <sup>00</sup> - 24 <sup>00</sup>	<b>CULTURAL EVENING AND DINNER</b>

## DAY 2 – BUSINESS DEEP-DIVE SESSIONS

09 <sup>00</sup> – 09 <sup>30</sup>	<b>ARRIVAL AND WELCOME COFFEE</b>
	<b>INVESTOR PITCHES</b>
09 <sup>30</sup> – 10 <sup>30</sup>	<b>BIOECONOMY PANEL</b>  SELECTED COMPANIES FROM THE CALL FOR EXPRESSION OF INTEREST WILL PRESENT THEIR INVESTMENT PROPOSALS IN THE BIOTECHNOLOGY SECTOR, HIGHLIGHTING CUTTING-EDGE SOLUTIONS IN HEALTHCARE, LIFE SCIENCES, AND BIO-BASED INDUSTRIES. THE SESSION WILL EXPLORE OPPORTUNITIES TO FOSTER INNOVATION, ATTRACT HIGH-VALUE INVESTMENT, AND STRENGTHEN REGIONAL COMPETITIVENESS IN EMERGING TECHNOLOGIES.  THE MODERATOR WILL ALSO PROVIDE INSIGHTS INTO THE EUROPEAN UNION'S POLICY FRAMEWORK AND SUPPORT INSTRUMENTS AIMED AT ADVANCING THE BIOTECH SECTOR.
10 <sup>30</sup> – 10 <sup>45</sup>	<b>NETWORKING COFFEE</b>
10 <sup>45</sup> – 11 <sup>45</sup>	<b>ENERGY PANEL</b>  SELECTED COMPANIES FROM THE CALL FOR EXPRESSION OF INTEREST WILL PRESENT INVESTMENT PROPOSALS IN THE ENERGY SECTOR, SHOWCASING INNOVATIVE SOLUTIONS FOR RENEWABLE ENERGY, ENERGY EFFICIENCY, AND SUSTAINABLE INFRASTRUCTURE. THE SESSION WILL HIGHLIGHT OPPORTUNITIES TO ACCELERATE THE GREEN TRANSITION AND STRENGTHEN REGIONAL ENERGY SECURITY.  THE MODERATOR WILL ALSO OUTLINE THE EUROPEAN UNION'S SUPPORT FOR THE ENERGY SECTOR, INCLUDING KEY INSTRUMENTS UNDER THE GROWTH PLAN, WBIF, EFSD+, AND OTHER RELEVANT INITIATIVES.
11 <sup>45</sup> – 12 <sup>00</sup>	<b>NETWORKING COFFEE</b>
12 <sup>00</sup> – 13 <sup>00</sup>	<b>DIGITAL PANEL</b>  SELECTED COMPANIES FROM THE CALL FOR EXPRESSION OF INTEREST WILL PRESENT THEIR INVESTMENT PROPOSALS IN THE DIGITAL SECTOR. THE SESSION WILL SHOWCASE INNOVATIVE BUSINESS MODELS AND OPPORTUNITIES FOR GROWTH.  THE MODERATOR WILL ALSO HIGHLIGHT THE EUROPEAN UNION'S SUPPORT TO THE DIGITAL ECOSYSTEM, INCLUDING INSTRUMENTS UNDER THE GROWTH PLAN, WBIF, EFSD+, AND OTHER RELEVANT INITIATIVES.
13 <sup>00</sup> – 14 <sup>00</sup>	<b>NETWORKING LUNCH</b>
14 <sup>30</sup> – 15 <sup>30</sup>	<b>MANUFACTURING &amp; CRITICAL RAW MATERIALS PANEL</b>  THIS SESSION WILL HIGHLIGHT INVESTMENT OPPORTUNITIES IN MANUFACTURING AND CRITICAL RAW MATERIALS, TWO SECTORS ESSENTIAL FOR STRENGTHENING INDUSTRIAL CAPACITY AND ENSURING SUPPLY CHAIN RESILIENCE IN THE WESTERN BALKANS. SELECTED COMPANIES WILL PRESENT INNOVATIVE PROJECTS THAT CONTRIBUTE TO SUSTAINABLE GROWTH, REGIONAL COMPETITIVENESS, AND ALIGNMENT WITH THE EU'S GREEN AND DIGITAL TRANSITION OBJECTIVES.
15 <sup>30</sup> – 16 <sup>30</sup>	<b>CIRCULAR ECONOMY PANEL</b>  THIS SESSION WILL EXPLORE INNOVATIVE INVESTMENT OPPORTUNITIES THAT PROMOTE RESOURCE EFFICIENCY, WASTE REDUCTION, AND SUSTAINABLE PRODUCTION MODELS. COMPANIES WILL PRESENT PROJECTS FOCUSED ON RECYCLING, ECO-DESIGN, AND GREEN TECHNOLOGIES THAT CREATE VALUE WHILE MINIMIZING ENVIRONMENTAL IMPACT. THE DISCUSSION WILL UNDERLINE THE ROLE OF THE CIRCULAR ECONOMY IN DRIVING COMPETITIVENESS, SUPPORTING THE EU GREEN DEAL OBJECTIVES, AND FOSTERING LONG-TERM RESILIENCE IN THE WESTERN BALKANS.
	<b>INVESTOR ENGAGEMENT</b>
16 <sup>30</sup> – 17 <sup>30</sup>	ENGAGEMENT WITH INVESTORS WHO HAVE RESPONDED TO THE CALL FOR EXPRESSION OF INTEREST DURING THE PITCHES SESSION. THIS PLATFORM IS DESIGNED TO ENABLE IN-DEPTH DISCUSSIONS ON CONCRETE INVESTMENT OPPORTUNITIES AND FOSTER DIRECT DIALOGUE BETWEEN BUSINESSES, INVESTORS, AND POLICYMAKERS.
17 <sup>30</sup> – 18 <sup>00</sup>	<b>CONCLUSION AND FINAL REMARKS</b>
18 <sup>00</sup>	<b>END OF FORUM</b>
19 <sup>00</sup> – 24 <sup>00</sup>	<b>CULTURAL EVENING AND DINNER</b>